

DATA & ANALYTICS LEADER

Specializing in crafting and driving comprehensive enterprise data & analytics strategies that empower organizational improvement and change. Passionate about making insights integrated, accessible, and actionable. Adept at forming and leading focused technical teams of experts, with a proven track record of delivering highly-adopted analytics solutions that unearth major new business insights.

AREAS OF EXCELLENCE

Analytics Strategy • Business Intelligence
Data Visualization • Solution Architecture
BI Server Infrastructure & Scaling
Team Leadership • Business Consulting
Integrated Analytics • JIT Insights
Communications & Presentations
Pharma • Healthcare

PROFESSIONAL EXPERIENCE

Infinity Insight, Inc., Chicago, Illinois

Director of Analytic Solutions, December 2012 – Present



Direct and lead global development, design, and infrastructure teams at top business intelligence consulting firm. Use advanced analytics techniques and visual storytelling to provide game-changing insights for a wide range of clients and industries. Teach interactive client training seminars on analytics best practices and all aspects of BI and data visualization systems. Highlights include:

- Multinational Pharmaceutical Manufacturer: Architected company-wide system of QlikView and Qlik Sense BI solutions, implementing groundbreaking design techniques to allow users greater on-demand visibility into business-critical trends, and overseeing a 30X net user adoption increase (from 100 to over 3,000 daily active users).
- One of Nation's Largest Healthcare Delivery Networks: Led business intelligence re-architecture and stabilization efforts following merger of two Epic EHR instances, including the creation of applications centered around patient access, panel attribution, quality measures, and reimbursement analysis.
- Healthcare Provider Practice: Architected, and led development team in creation of, client's very first foray into business intelligence and data analytics, transforming disparate and complex data sources into a cohesive suite of applications, the widespread adoption of which directly led to a dramatic improvement in patient outcomes, a decrease of 60% in gaps-in-care, and reimagined self-service expense management and claims adjustments processes.
- Startup Pharmaceutical Manufacturer: Led collaborative efforts with client's budding in-house development team to create a full suite of pharma analytics solutions from scratch including subnational sales, national sales, field activity, trade, copay, and managed care analyses.
- Multiple Clients: Pioneered innovative dual-persona approach to BI, with (1) interactive analytics integrated directly into end users' core business systems, thereby increasing application adoption (*analyst persona*), and (2) offline reporting serving the bulk of non-analyst users, shortening time-to-insight while drastically reducing client licensing expenditures (*consumer persona*).

VLAD GUTKOVSKY, J.D.

ELLCOTT CITY, MD

847.387.2134

VLAD@VGUTKOVSKY.COM

HTTPS://WWW.LINKEDIN.COM/IN/VLADGUTKOVSKY

Business & Decision, NA, Wayne, Pennsylvania

Senior Solutions Architect, February 2012 – November 2012



Architected and led implementation of dozens of best-practices business intelligence solutions for companies ranging from SMBs to Fortune 500 enterprises. Key client sectors: manufacturing, banking (both traditional and investment), non-profit, healthcare, manufacturing, fitness, and pharmaceuticals.

Allegro Business Intelligence, Inc., Murray Hill, New Jersey

Senior Solutions Consultant, June 2011 – February 2012



Implemented advanced QlikView solutions for clients and optimized existing client QlikView systems. Expanded corporate sales efforts to new industry verticals and assumed a hands-on role in supporting the presales process through POCs. Key client sectors: manufacturing, labor, and marketing.

Natural Synergies, Inc., Buffalo Grove, IL

Business Intelligence Consultant, October 2009 – May 2011



Leveraged QlikView business intelligence software to deliver exceptional solutions across a wide range of industries. Key client sectors: pharmaceuticals, pharmacy benefits management (PBM), retail, and education.

Singer Networks, LLC, Lincolnwood, Illinois

Network & Systems Administrator, August 2003 – August 2006



Effectively managed system and network functionality for more than 40 client companies, supporting more than 800 users throughout the State of Illinois.

PROFESSIONAL SKILLS

- **Business Intelligence (BI) Platforms:** Widely recognized as among top 10 world experts in QlikView & Qlik Sense technology architecture, development, and infrastructure implementations • Qlik NPrinting • Qlik GeoAnalytics • Datawrapper • Flourish • Microsoft Excel/Access
- **BI Processes:** Advanced visualization techniques • Complete design and creation of highly effective dashboards & applications • ETL (Extract, Transform, Load) processes and best practices • Full data model design • Data mining/cleansing/scrubbing • Server performance tuning & load testing
- **Network/System Administration:** Firewalling • Routing • Microsoft IIS • Domain security and Group Policy configurations • Windows security • Cloud architecture

EDUCATION

Chicago-Kent College of Law, Chicago, Illinois

Juris Doctor, Certificate in Intellectual Property Law, May 2009

Illinois Institute of Technology, Chicago, Illinois

Bachelor of Science in Computer Science, with honors, May 2006